

## Psychology of Fake News

1 Day Course



In this course social psychologist Dr Joe Vitriol examines the psychological processes that make individuals susceptible to Fake News and disinformation, and explores correction strategies.

### Audience

Media, Academia, Government, and Research practitioners.

### Teaching Style

This course is taught via informative lectures and interactive exercises.

## In this course you will explore:

- ✓ The processes that shape political belief, identity, and engagement
- ✓ The formation and use of ideology and belief systems
- ✓ How political belief, identity, and ideology together bias information-processing
- ✓ The conditions and dynamics that lead to political polarization and extremism
- ✓ Mass media and political information environments
- ✓ Attitude change, and resistance to change via persuasive communication
- ✓ The psychology of conspiracy theories, science denial, and false belief
- ✓ Triggers for political misperceptions and their effects on behaviour
- ✓ How misperceptions persist and misinformation spreads in social networks and the media
- ✓ The effectiveness of a range of correction strategies

